



23RD ANNUAL SALEM FAIR SET FOR JULY 1 - 11

For Immediate Release – June 18, 2010

The Salem Fair is all set for its mid-summer return to the Salem Civic Center/Taliaferro Complex next month with new rides and attractions. America's largest free gate fair attracted nearly 300,000 patrons last year and despite the recession experienced a 10 percent increase in attendance.

Deggeller Attractions returns to the 14-acre midway this year with more than 40 rides guaranteed to satisfy thrill seekers of all ages. Nightly ride promotions that allow fair goers to purchase discount wristbands are once again offered and unlimited ride passes are also available for just \$15 now through June 30 at all local Kroger and StellarOne locations.

There are more than 30 different food vendors scheduled for this year's fair and the free shows on the midway include the brand new Aussie Kingdom Animal Show, the Hansen Circus, the high-flying Mills Family acrobats, the always popular Hedrick Racing Pigs and the World of the Sea - Sea Lions that delighted thousands at the Salem Fair in 2009.

The musical stage also will once again feature local talent nightly with Glen Shelton, Cimmaron, Rutledge and Crobar Cane.

As always, gate admission and parking are free at the Salem Fair.

You can get more information at
www.salemfair.com



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